



## Community and Interpersonal Approaches

Community and interpersonal approaches to addressing antisemitism and Islamophobia include working across differences, equipping and empowering the community to respond to cases of hate, and building community resilience for prevention of and in response to cases of antisemitic and Islamophobic attacks. Collaboration and working with others, often across differences, are key to these approaches. Organizations often work across differences by establishing organizational networks and coalitions with organizations of different faiths and backgrounds, by joining government coalitions on addressing these issues, and by developing capacity and training local leaders. All in all, these practices help build community resilience and relationships between individuals.



## Cited Strategies and Practices: Community Level



## Equip Communities to Prevent and Respond to Hate

### CREATE NETWORKS AND FORM COALITIONS OF COMMUNITY ORGANIZATIONS

- Meet regularly with network members to exchange resources and discuss challenges
- Provide resources including dialogue guides and educational materials
- Use networks to mobilize big groups of people to address bias

### LEVERAGE COMMUNITY LEADERS

- Get people into a space where they feel respected and a capacity for grace with others
- Prevent immediate political violence by working with local community leaders
- Equip people who can be trusted by communities that may otherwise be resistant

### BUILD CAPACITY

- Identify risk and protective factors, design and test models to address those factors
- Create guides and materials that others can use, and conduct trainings and workshops
- Provide individual coaching and mentorship
- Collect resources and build a network that can provide direct services, social support, and training to community members

### DEVELOP SAFER ONLINE SPACES

- Use targeted advertising to reach people searching the internet for concerning content
- Create scalable interventions that reach the largest possible audience through social media
- Use media literacy and counterpropaganda to train people to recognize manipulation
- Repeatedly disseminate materials that inoculate people against propaganda
- Refute disinformation using a "truth sandwich" approach: a factual statement, followed by an explanation of the misinformation, and concluding with another factual statement
- Anticipate potential disinformation based on current events and prepare a counter-narrative
- Understand how misinformation affects local communities
- Use humor to combat the environment of outrage, fear, and anger that allows misinformation to flourish



## Foster Civic Engagement

### WORK ON SUPERORDINATE GOALS

- Encourage friendship and engagement over agreement
- Direct anger at the social justice issue rather than the individual
- Build relationships in small groups working towards a common goal
- Understand faith leaders as important role models that can model respect

### ENCOURAGE DEMOCRATIC AND CIVIC ENGAGEMENT

- Empower faith communities to know how they can become civically engaged
- Create and support excluded voices through storytelling initiatives, civic engagement, policy advocacy, and leadership development
- Host accountability roundtables with elected officials
- Advocate for improved data reporting
- Develop relationships with elected leaders and officials, particularly at the state and local levels
- Provide civic engagement training and connect local communities to their local elected officials
- Equip state and local officials to challenge hate while fostering inclusion and resilience
- Increase the participation of excluded populations in government positions
- Establish transparent and reciprocal relationships with government and law enforcement

